

## rVotes Press Kit:

6/14/2011



"Conservatives could use a Liberal dose of technology."™

### About Steve Adler: VAN, Inc. Cofounder, VoteBuilder/Developer, Patent Holder, and rVotes, LLC Founder:

- <http://video.rvotes.com/take03> --Video about rVotes
- <http://www.rvotes.com> --rVotes Website
- <http://www.rvotes.com/Political-canvassing-goes-high-tech.htm> - 2004 Article on Steve when still with VAN & Democrats:

### The Left Has It, the Right Doesn't: Articles on the Democrats' VoteBuilder software. (prior to April, 2011)

- <http://hotair.com/greenroom/archives/2010/02/01/an-inside-look-at-obamas-organizing-for-america-part-i/> --Carol Greenberg/Anita MonCrief 2010 Articles on VoteBuilder/Voter Activation Network VAN
- <http://www.thenextright.com/category/blog-tags/voter-activation-network/> --Carol Greenberg 2011 Article on Democrats-only software
- <http://sago.com/2011/04/03/leftist-website-developers-tell-republicans-we-dont-want-your-business/> --Carol Greenberg article

### Tutorials for VoteBuilder (the Democratic Version of rVotes):

- <http://cavoterconnect.com/> --California Voterconnect Static Tutorials
- <http://www.vademocrats.org/dpva-votebuilder-training-2011/> --VA Democratic Party Video Tutorials

### Recent Articles on rVotes:

Vetting and Endorsement of rVotes

- [The Secret Weapon](#)
- <http://providence.thephoenix.com/news/122800-plan-to-turn-rhode-island-red/>
- <http://www.thevoicesofamerica.org/rVotes.html> --

Discovery of rVotes:

- <http://conservative-outlooks.com/2011/05/30/ofadnc-database-system-now-available-to-republicans/> -- Carol Greenberg @Conervative-outlooks.com
- <http://www.redstate.com/elronaldo/2011/05/30/a-trifecta-of-tools-for-victory-rvotes-part-i-of-iii/> --Ron Robinson Blog on RedState.com:

NY CD 26 Election: Dems win in Republican District using VoteBuilder

- <http://biggovernment.com/laborunionreport/2011/06/01/as-unions-ofa-take-credit-for-ny-26-the-right-can-learnfrom-the-loss/> --Recent "here's how it is used against us article" The defeat of Republican candidate Jane Corwin in the heavily Republican NY 26th Congressional District: (This shows the power of grassroots, voter-to-voter, neighbor-to-neighbor contact!)

- <http://www.redstate.com/coldwarrior/2011/05/31/ny-cd-26-conservatives-cant-blame-dense-tea-partiersonly-themselves-and-maybe-a-lack-of-rvotes/>--Article on need for Republican organizing in NY26 and

need for rVotes.

rVotes Coming to Ohio:

- <http://www.redstate.com/elronaldo/2011/06/11/spot-report-rvotes-heads-for-ohio/> --good article on rVotes as the “killer app” (many good links to rVotes articles)
- <http://www.unifiedpatriots.com/2011/06/10/rvotes-the-rival-to-ofadnc-votebuilder-will-be-coming-toohio/>

rVotes Graphics:

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Photos:

Steve Adler



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